



SEASON'S GREETINGS AND HAPPY NEW YEAR



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Farewell 2020, hello 2021

It was a year like no other, 2020 will be remembered mainly for the Covid-19 pandemic and the great sadness and loss that it brought. It will also be remembered as a year South Africans rose to many challenges, not the least of which was lockdown and adapting to working remotely, with new strategies implemented speedily.

A heartfelt thank you goes out to all our Signium staff and loyal clients for pulling together under tough circumstances. With determination and willingness to work hard, we've shown that we have what it takes to push through and continue to achieve excellence in all we do.

From the Signium Africa Management Team, we wish you all happy holidays and safe travels. We look forward to a happy, healthy and prosperous New Year together. May we use all we learned and our collective enthusiasm to face the new world that is 2021.

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The articles are both interesting and helpful to everyone in our industry, and a good read every quarter often brings some fresh thinking to various aspects of our work.

Year-end feature article: The trend that will ensure better business success in 2021

In this article, Annelize van Rensburg, Director, Executive Search, looks at the key trend all members of the C-Suite will have to master to engage in the brave new world of 2021 - communication. No 'new normal' is possible without robust new communication skills and this trend will inform every other strategy implemented on the long road to recovery in the New Year.



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Final Thoughts

Each person holds so much power within themselves that needs to be let out. Sometimes they just need a little nudge, a little direction, a little support, a little coaching, and the greatest things can happen. Pete Carroll

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